

First Step Program by CollegeInvest

Frequently Asked Questions for Advisors

What is First Step by CollegeInvest?

First Step by CollegeInvest is a Program that gives every child born or adopted in the State of Colorado **on or after January 1, 2020**, a FREE \$121 contribution to their CollegeInvest 529 savings account. Everyone who claims a First Step award will also have a portion of their future contributions matched.

Who is eligible?

The one-time free \$121 contribution is available for all children born or adopted in the State of Colorado on or after January 1, 2020. Children and their parent or legal guardian must be U.S. citizens or resident aliens who have been assigned a Social Security Number (SSN) or Federal Tax Identification number (FTI). The Account Owner must open a CollegeInvest college savings account with the eligible child listed as the Beneficiary and apply before the child's eighth birthday.

Who can apply?

There is a limit of only one First Step award per Beneficiary. Starting on January 1, 2025, the Applicant is not limited to a parent (or legal Guardian) of the child. It can be another family member or friend. The Applicant must be a U.S. citizen, legal permanent resident, or is otherwise lawfully present in the U.S. pursuant to federal law. Colorado law requires verification of the lawful presence in the United States of all persons 18 years of age or older before providing public benefits. The matching incentive for future contributions referenced above is only available to parents and legal Guardians.

How does a client enroll in First Step?

They will need the child's official birth certificate or adoption documents, issued by the State of Colorado, and their CollegeInvest savings account number. You can direct them to collegeinvest.org/first-step to apply online. It will take less than 5 minutes for the client to enroll if they have the Birth Certificate ID# (aka State File Number) and their CollegeInvest account number. Once they are approved, they will receive a welcome email and the contribution will be deposited to your child's account within 30 days.

Can a client enroll in First Step no matter which of the four savings plans they are using?

Yes, First Step is available to clients for all CollegeInvest savings plans as long as the child was born or adopted in Colorado on or after January 1, 2020.

What are the residency requirements for eligibility to First Step?

There are no residency requirements for the First Step match program. However, the child must have been born or adopted in Colorado on or after January 1, 2020. If the account owner (parent/guardian) moves out of state subsequent to enrollment in First Step, they are still eligible to participate in the matching program.

When does match eligibility start?

Match eligibility starts the same year as the enrollment into First Step, provided that the client contributes the maximum match allowed for that year. If the client does not contribute the maximum amount, then match eligibility will start the following calendar year from First Step application. The match is for five (5) consecutive years. This matching incentive is only available for parents or legal Guardians of the beneficiary.

Are the match eligibility years consecutive or can a client skip a year?

The eligibility years are consecutive. If the client skips a year, they will miss the match for that year. The match eligibility is per year and if a client does not contribute the maximum amount in one year they cannot make up the difference in the following year.

What contributions qualify for First Step matching?

The First Step program is designed to encourage parents/guardians to start saving on a regular basis. Eligible contributions are those made by the parent/guardian during the contribution period. Upromise, Ugift, employer, promotions, and other non-account owner contributions do not qualify. Contributions by grandparents or other family/friends will not qualify for First Step match.

When will matching funds be awarded?

The contribution period is for a calendar year from January 1 through December 31. The matching funds will be awarded the following year by May 1. Awards will be deposited into the Account Owner's CollegeInvest account. The initial First Step award of \$121 will be deposited within 30 days of the First Step application.

How are the matching funds invested for the client?

The matching funds will be deposited into the client's personal 529 account and will be allocated to the existing investments that the client has selected.

Are there any income thresholds with the First Step match program?

No, there are no income thresholds to be eligible for the First Step match program.

But wait, I heard one of CollegeInvest's programs does have an income threshold?

For children born before January 1, 2020 who are not eligible for First Step, CollegeInvest offers a separate Matching Grant Program. This program has different eligibility rules, including an income threshold and different application period. More details can be found at collegeinvest.org/matching-grant-program.

Can a client be eligible for both the legacy Matching Grant Program and First Step match in the same year?

No, clients are eligible for only one match program per year.

How is this program funded?

Per statute, the First Step Program funding was transferred from the Colorado CollegeInvest Scholarship Program (CCSP) created in Section 23-3.206.9. This was done **at no cost to Colorado taxpayers or CollegeInvest Account Owners**. The CCSP fund is a legacy Colorado Obligation Bond Authority account held in the State Treasury.