

First Step

We have a free **\$121** gift to help your client start saving for their newborn and up to **\$1,500** in free matching future contributions!



Who Qualifies?

Any child born or adopted on or after January 1, 2020 in Colorado is eligible to receive a free \$121 contribution to a CollegeInvest 529 savings account. Go to www.collegeinvest.org/first-step for details and apply.

Next Steps

Your client must have a CollegeInvest college savings account. They can open one at www.collegeinvest.org. (The Account Owner can be anyone and the eligible child as the Beneficiary.) The savings and earnings grow tax free, as long as the funds are used for the approved expenses¹

- ♦ *Contributions they make to their account are eligible for a Colorado income tax deduction for Colorado taxpayers²*
- ♦ *Savings can be used anywhere in the country, at almost any college, university, community college, trade school or vocational program*

Next, the owner can apply for the program online at www.collegeinvest.org/first-step. They will need the child's savings account number and their birth certificate state file number. If the owner and the Beneficiary meet all of the eligibility requirements, they will be notified by email from CollegeInvest and the \$121 contribution will be deposited in their CollegeInvest account within 30 business days.

That's only the beginning! We'll also match their future contributions up to \$1,500!

Who Qualifies?

All First Step recipients! Once they receive the \$121 from First Step, we'll match their future contributions dollar-for-dollar, up to \$500 per year for the next three years. They could receive up to \$1,500 in matching funds!

Next Steps

The best thing is...they don't need to do anything! We'll contact them in January each year to confirm their account information. Then all the contributions up to \$500 per year that they make in the next calendar year will be matched.

**For more information about the Terms & Conditions, go to www.collegeinvest.org/first-step
Contact us at info@collegeinvest.org or call 303-376-8839**

Investment returns are not guaranteed and you could lose money, including principal.

¹ A Non-Qualified Withdrawal is subject to federal and state income taxes on the earnings portion, and a 10% penalty on the earning portion. In addition, any state tax deductions for contributions may be subject to recapture in subsequent years.

² Contributions to the Plan are deductible from Colorado state income tax for Colorado residents in the calendar year of the contribution up to \$26,200 per beneficiary (single) and \$39,200 per beneficiary (joint), subject to recapture in subsequent years in which non-qualified withdrawals are made.

Important Considerations

To learn about CollegeInvest's 529 program, its objectives, risks, charges, expenses, limitations, restrictions and qualifications regarding the Plans' benefits and potential tax advantages, please read and consider carefully the Program Disclosure Statements (PDS) available at collegeinvest.org before investing. Also, check with your or your beneficiary's home state to learn if it offers tax or other benefits for investing in its own plan. Administered and issued by CollegeInvest. CollegeInvest and the CollegeInvest logo are registered trademarks of CollegeInvest. Copyright © 2026 CollegeInvest.