



Empower your employees to save and pay for higher education

CollegelInvest 529 plans are tax-advantaged savings accounts for education expenses, covering college, trade school, apprenticeships, and licensing/credentialing.

Why Offer This Voluntary Benefit

Employee-Driven: Employees self-enroll and manage their own accounts. No enrollment period or need for HR administration.

Zero Paperwork: No administration, cost or reporting.

Employee 529 Education: We provide in-person or virtual sessions and attend benefit fairs.

Broad Employee Appeal: 529s are for anyone: parents, grandparents, and adult learners. No age or income restrictions.

Financial Wellness: Boost employee financial literacy.

Incentives for Employee Participation: Free lunch and a \$50 Kickstart Bonus for attendees of our presentation. \$121 First Step gift contribution to babies born in Colorado in 2020 or later, plus a \$500/year match for 3 years.



Why Employees Value It

Simple to Get Started: Enroll online with as little as \$25. Automatic contributions and direct deposit options are available.

Versatility: Pay for college, trade schools, apprenticeships and credentials nationwide.

Tax Benefits: Tax deduction on contributions and tax-free growth for qualified uses for Colorado residents.

Investment Choices: Four investment plans to cater to every type of saver.



COLORADO
Department of
Higher Education