



## Empower your employees to save and pay for higher education

**CollegeInvest 529 plans are tax-advantaged savings accounts for education expenses, covering college, trade school, apprenticeships, and licensing/credentialing.**

### Why Offer This Voluntary Benefit

**Employee-Driven:** Employees self-enroll and manage their own accounts. No enrollment period or need for HR administration.

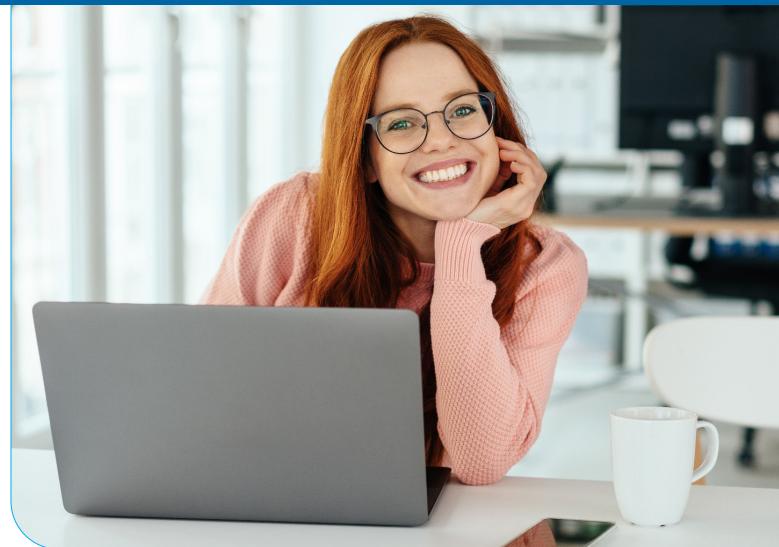
**Zero Paperwork:** No administration, cost or reporting.

**Employee 529 Education:** We provide in-person or virtual sessions and attend benefit fairs.

**Broad Employee Appeal:** 529s are for anyone: parents, grandparents, and adult learners. No age or income restrictions.

**Financial Wellness:** Boost employee financial literacy.

**Incentives for Employee Participation:** Free lunch and a \$50 Kickstart Bonus for attendees of our presentation. \$121 First Step gift contribution to babies born in Colorado in 2020 or later, plus a \$500/year match for 3 years.



### Why Employees Value It

**Simple to Get Started:** Enroll online with as little as \$25. Automatic contributions and direct deposit options are available.

**Versatility:** Pay for college, trade schools, apprenticeships and credentials nationwide.

**Tax Benefits:** Tax deduction on contributions and tax-free growth for qualified uses for Colorado residents.

**Investment Choices:** Four investment plans to cater to every type of saver.



**COLORADO**  
Department of  
Higher Education